



Case Monika

Roll container solution for postal use

Collaborative Design Project
2009-2011

Jonne Hellgren

Natural Interest Oy

A photograph of two young children, a girl and a boy, sitting at a desk and looking at a computer monitor. The girl is on the left, reaching out towards the monitor. The boy is on the right, looking at the screen. The image is overlaid with a dark grey horizontal band containing the title text.

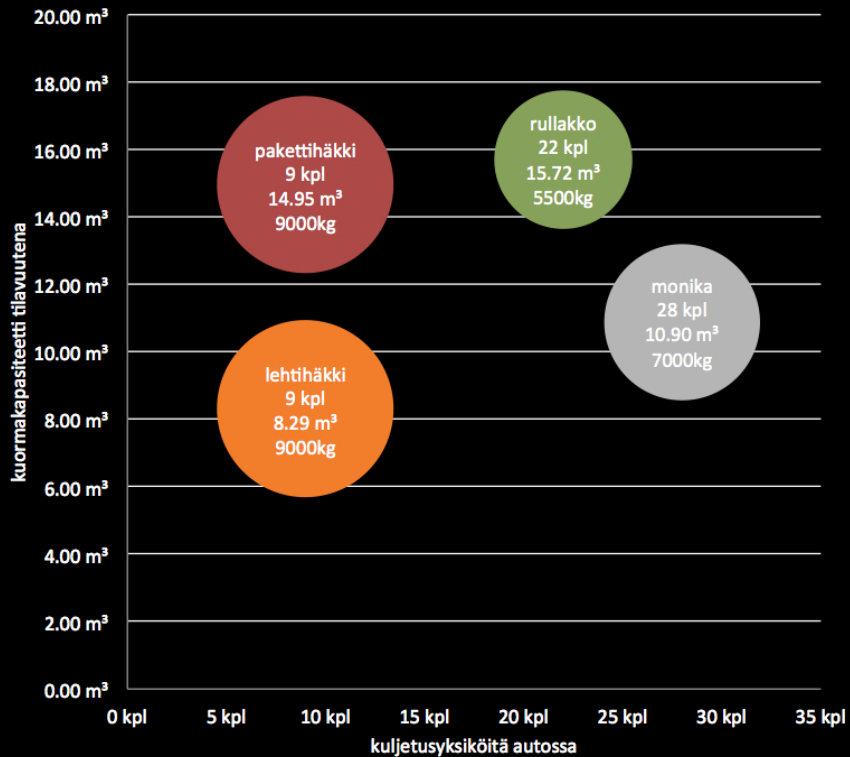
Collaborative Interdisciplinary Approach

Itella
Matta Design Office
Manner
Summanen Oy
Design Factory
Boxtek
Finnforest
Natural Interest
Stora Enso

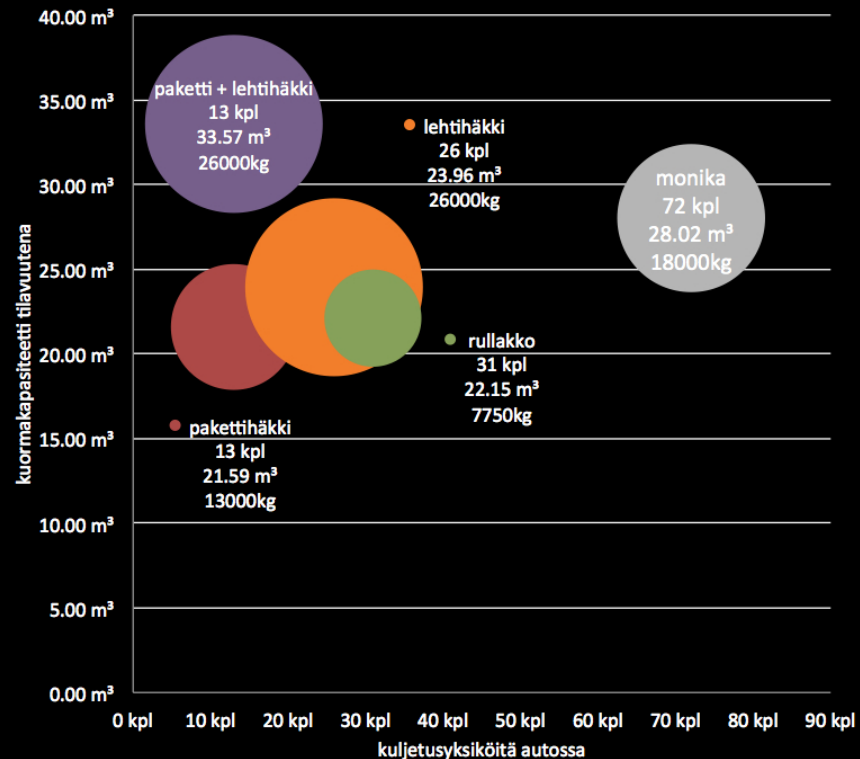
Traditionally



Pieni auto



Pieni auto

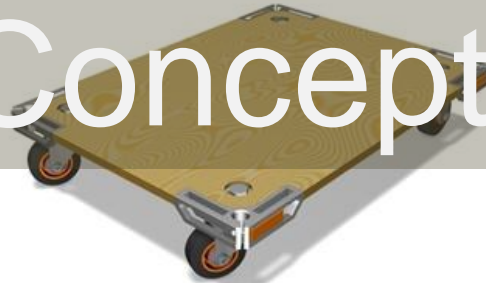




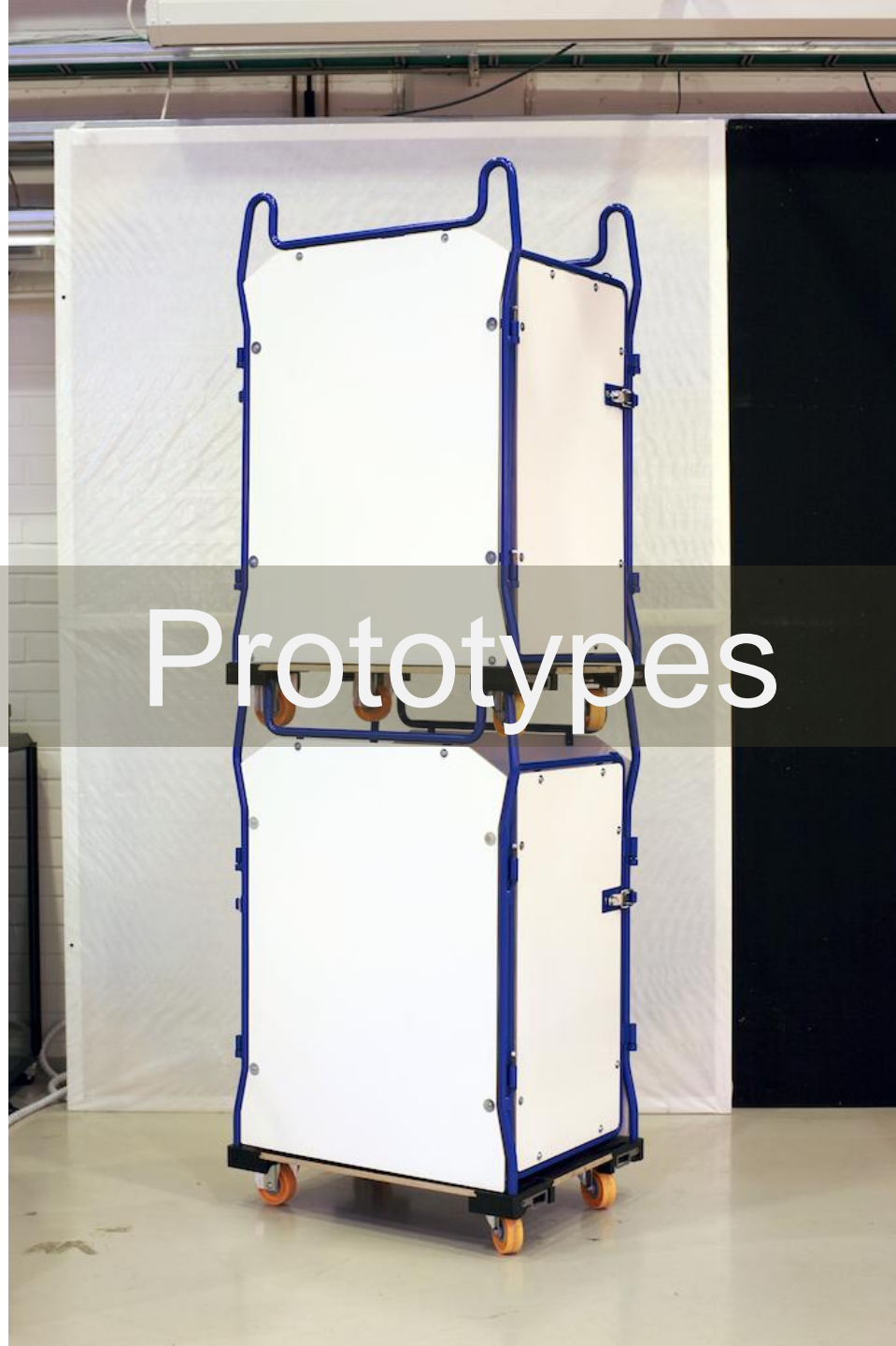
Problem Analysis



Concepts



Prototypes





Test Phase

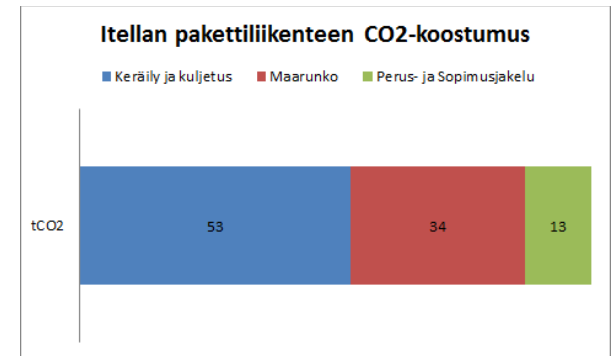
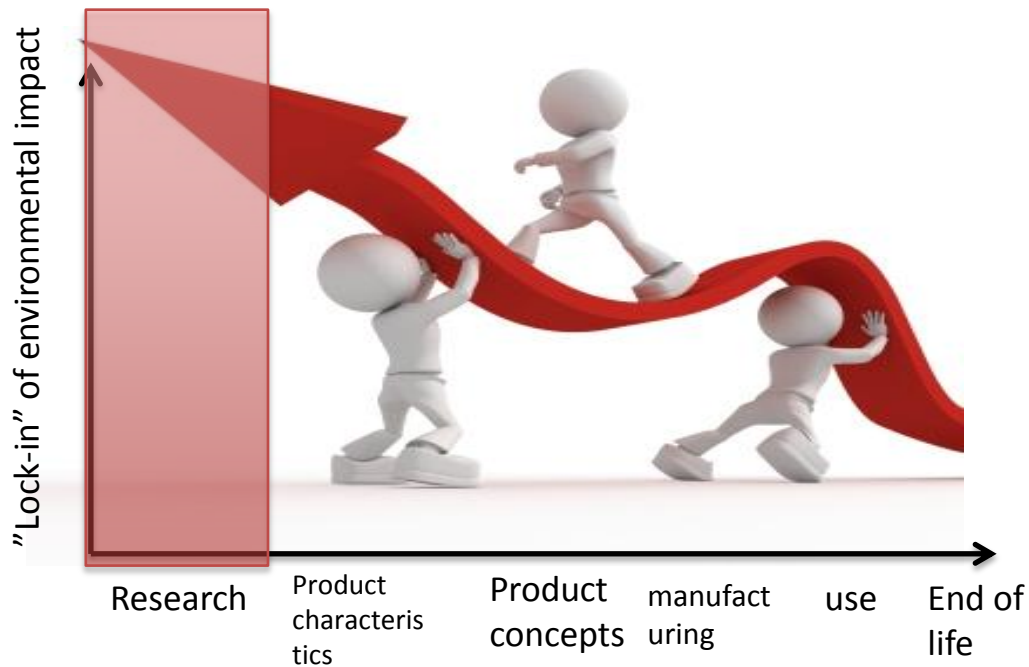


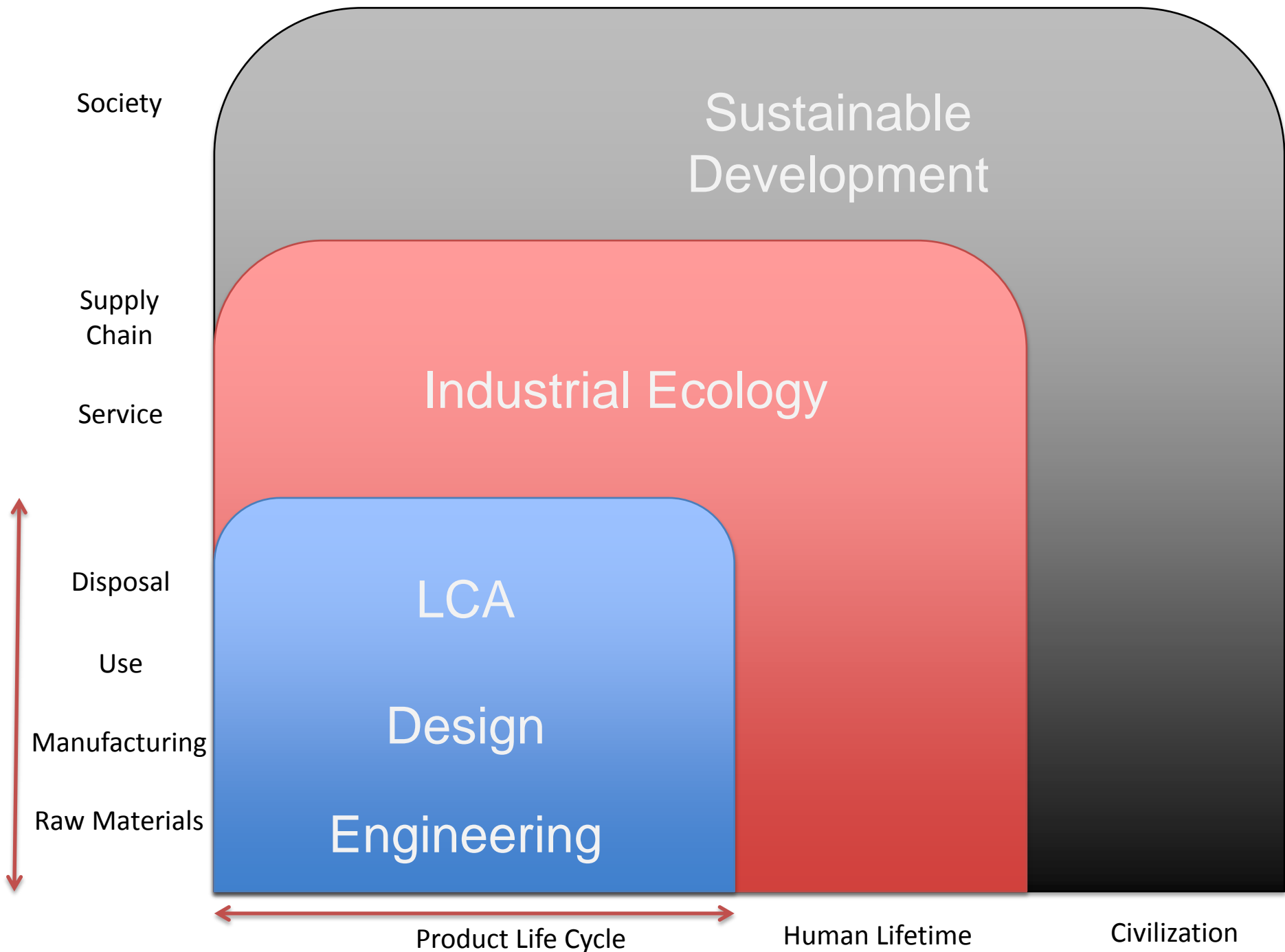
Test Phase



Test Phase

What we have learned







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Collaborator

www.twitter.com/CO2mment

www.naturalinterest.fi

